



NHS Smoking Cessation Service (SCS)

Date: Monday 30th January 2023

Presenters:

Louise Gatley, Bolton LPC

Alison Scowcroft, MLCSU

Caroll Riley, CURE nurse, Salford Royal

GM Healthcare Academy

A partnership between the NHS and community pharmacy, supported by key education & training providers

- Our focus is engaging & supporting community pharmacies to achieve their full potential in service delivery
- We run an extensive range of training and events for community pharmacy, most of which are free to attend
- We support the whole pharmacy team

Who we are

Founding members

- Greater Manchester Health & Social Care Partnership
- Greater Manchester Pharmacy LPN
- Greater Manchester LPC
- Bolton LPC
- CPGM Healthcare Ltd (CHL)

We are supported by CPPE (Centre for Pharmacy Postgraduate Education)

Developing teams, enhancing care for future generations



Webinar Housekeeping: Zoom

Please ensure you mute yourself to avoid interference with the presentation

Use the chat box to ask the presenters questions.

There is dedicated time at the end for questions and answers – you can unmute at this point if appropriate.

Agenda

- Introduction
- Service Overview – MLCSU
- Role of the CURE team in the hospital – Salford Royal
- Service delivery and PharmOutcomes – LPC

Smoking Cessation Service Implementation

Alison Scowcroft MLCSU
Senior Medicines Optimisation Lead

Agenda



- Background – Long Term Plan & Ottawa Model of Smoking Cessation
- Pilots – overview & outcomes
- National implementation update
- Q&A

Background (1)



- NHS Long Term Plan (LTP): commitments
 - Prevention is a core component of the NHS Long Term Plan (LTP). The LTP commitments that set out the NHS's contribution to tackling tobacco dependence include:
 - By 2023/24 all people admitted to hospital who smoke will be offered NHS-funded tobacco treatment services
 - Acute, Maternity and Mental Health services
- The commitments are designed to:
 - Be the NHS's contribution to helping deliver a smokefree generation
 - Build on the good work already being delivered and to compliment current Stop Smoking Services
 - Focus on both physical and mental health services
 - Introduce a level of national direction, but with local development and delivery



Background (2)

- Smoking cessation programmes already exist in community settings but are variable in their involvement of pharmacy
- Hospitals are adopting the Ottawa Model of Smoking Cessation (OMSC), which:
 - Will be adopted throughout England (NHS Long Term Plan, 2019) – led by the NHSE/I Prevention team
 - Is a 12-week programme
 - Requires follow-up smoking cessation treatment after discharge from hospital
 - Increased 1-year quit rates by 11% (Mullen, 2010)
 - Is expected to save the NHS £85m within 1 year (Royal College of Physicians, 2018)

Background (3)



The aim of the NHS Smoking Cessation Service (SCS) is:

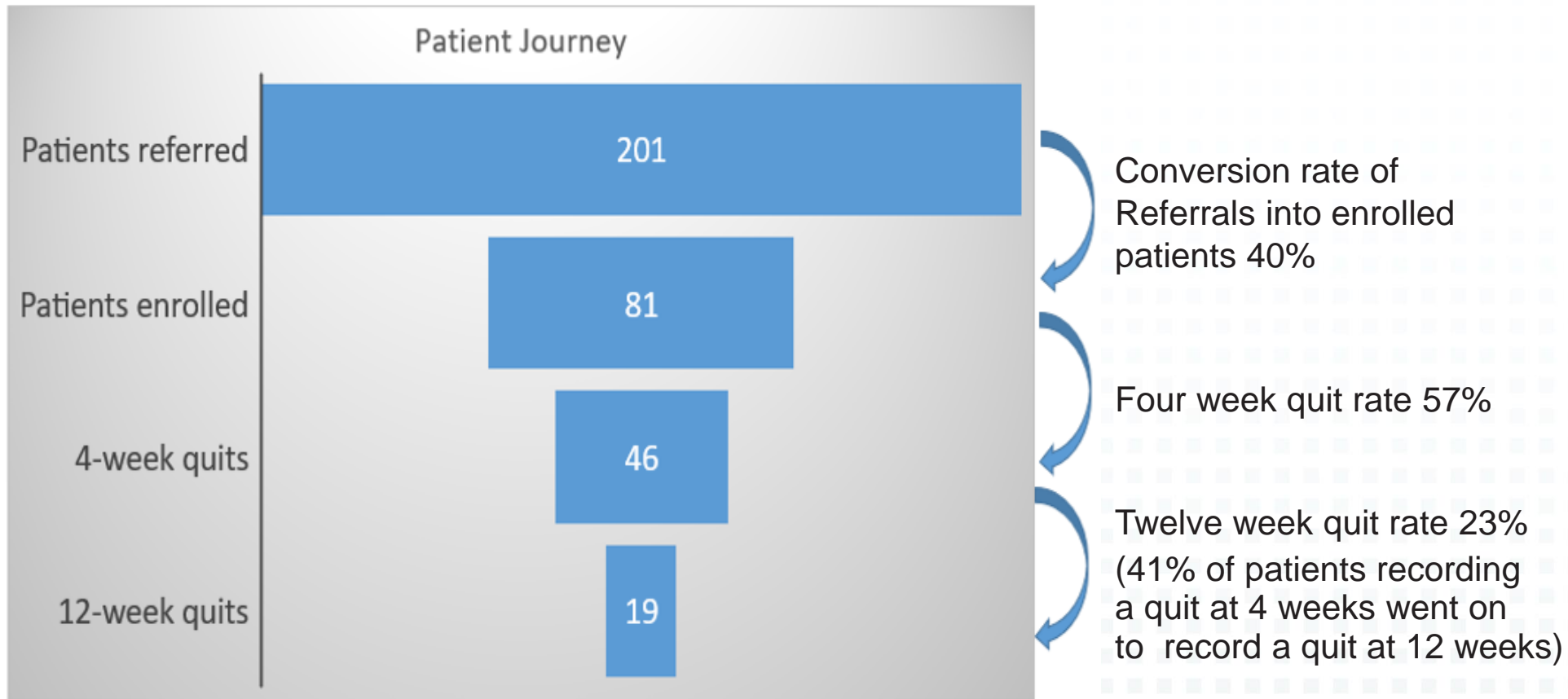
To support delivery of the prevention ambitions in the NHS LTP, and for community pharmacy to become a nationally available choice for patients to access smoking cessation support post discharge.

Smoking Cessation Transfer of Care Pilots



- A pilot service was introduced in October 2020 with the first location being referrals from Royal Oldham Hospital to pharmacies in the Oldham area
- Pharmacies were selected following an Expression of Interest process, to give good geographical coverage and extended opening hours
- A second pilot area went live in November 2021 in the Lambeth and Southwark boroughs of London, working with Guys and St Thomas' Hospital and King's College Hospital
- The pilots have now transitioned into the Smoking Cessation Service (SCS)

Pilot Data Overview: Oct 2020 to Dec 2021





Transitioning the pilot into the SCS

- Standard Treatment Programme (STP) developed with National Centre for Smoking Cessation and Training (NCSCT)
- Service funding agreed (PSNC & NHSE)
 - **Consultation fees – Community Pharmacy Contractual Framework (CPCF)**
 - **NRT costs to be recharged back to the Lead CCG / ICB**
- NHS Smoking Cessation Service (SCS) specification agreed
- Service launched to align with National No-Smoking Day (10 March 2022)
 - Registrations opened on 1 March 2022
 - **Intentional ‘soft launch’**

National Implementation of SCS



The role of the CSU's

- Scoping and mapping
 - Understand the exact position of each Acute Trust in terms of their delivery of the relevant parts of the LTP
 - Inform planning
 - Identify key stakeholders to support working groups
- Facilitate implementation at local level
 - Advisor available for each region
 - Ensure pilot sites transition successfully
 - Engage with those Trust sites looking to start delivery imminently
- Production of supporting documents and promotional material

3 stage process to Go-Live



Stage 1:

Scoping & Mapping

Initial engagement and establishment of working group(s).

To include OHID, Public Health, LPC, Acute Trust, ?Locally Commissioned Service

Stage 2:

Pathway agreement

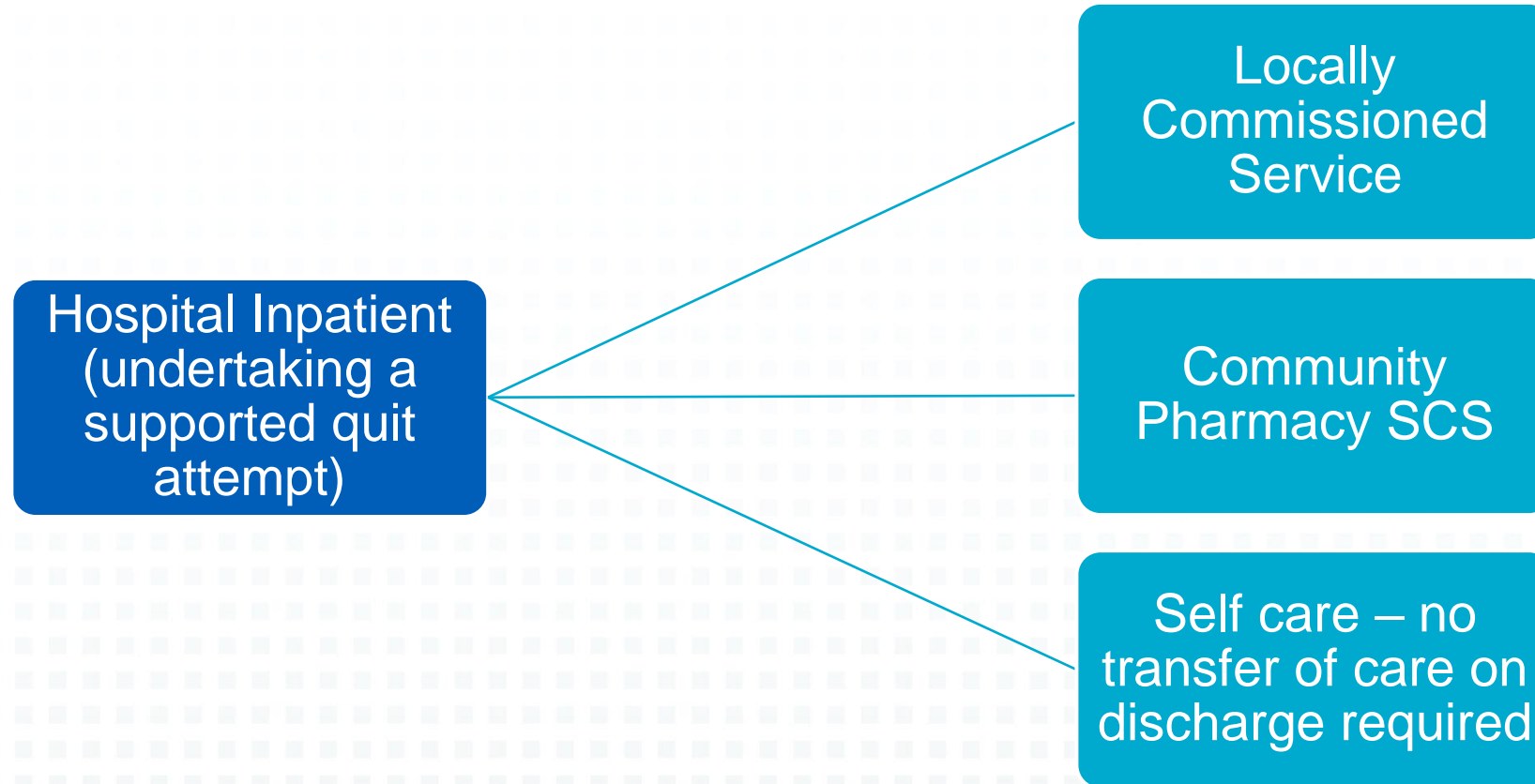
Agree the pathway and the method of sending a digital referral.

Stage 3:

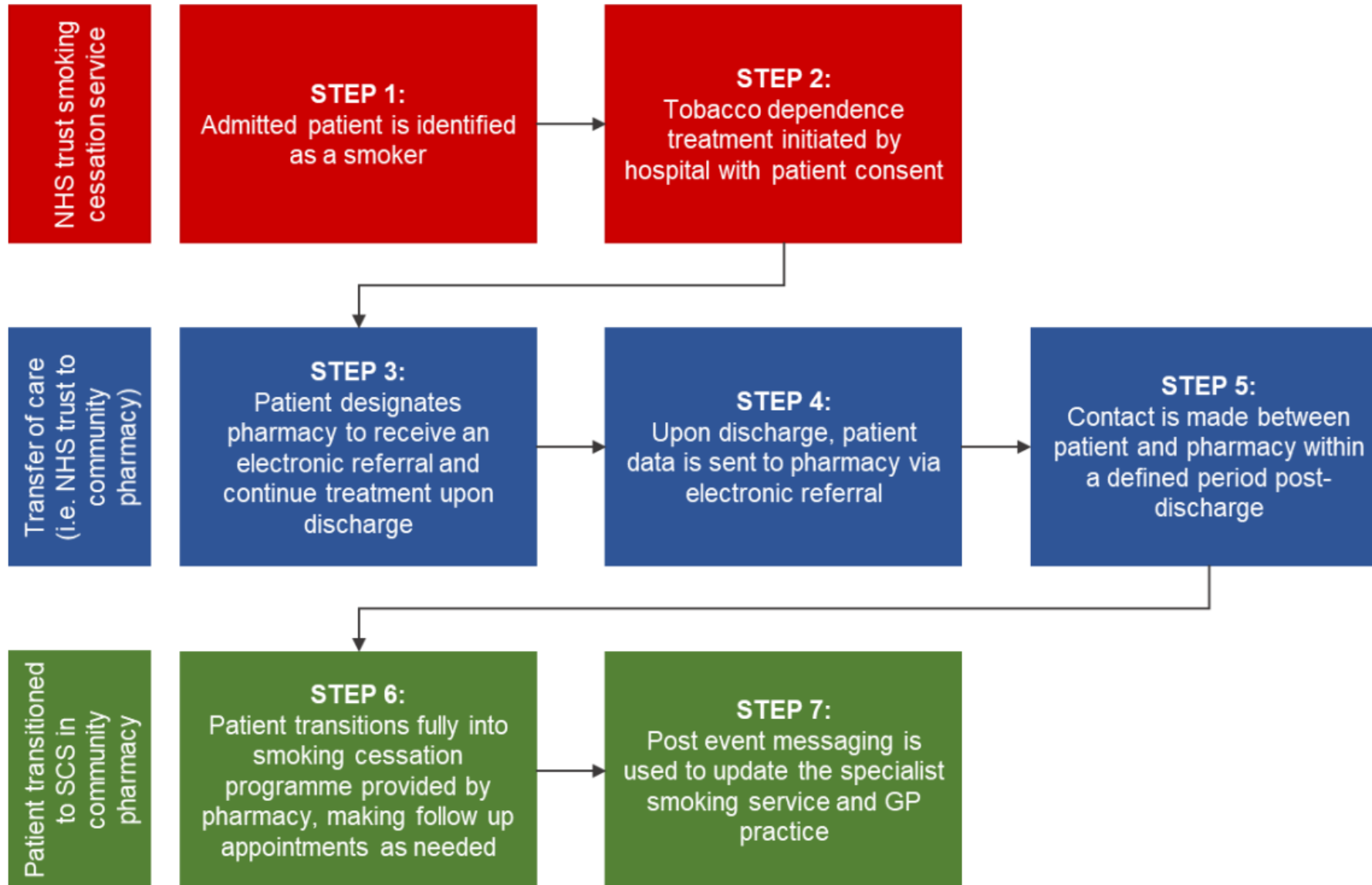
Community pharmacy engagement

LPCs can confidently recruit community pharmacy support.

Pathway



NHS SCS Model of care



NHS SCS overview for community pharmacy (1)



- Intended to **compliment existing** locally commissioned stop smoking services
- Can **only see patients** in the SCS who have been **referred from the NHS Acute Trust** and who wish to initiate / continue a quit attempt post discharge
- Patient **contact within 5 days** of referral, at least **3 attempts** to make contact, if no contact then must inform the referring Trust
- Pharmacies will provide support up to **12 weeks**
- Consultations (no more than 2 weeks apart) can be delivered **face to face or remotely**, with NRT supply (max 2 weeks at a time) from **agreed** list of GSL products in Drug Tariff

NHS SCS overview for community pharmacy (2)



- **Clinical record** to be made of all service activity
- **CO monitoring** for face to face consultations
- **No charges to patients**, even if they pay for prescriptions
- Patient level outcome **data required to be returned** to the referring NHS Acute Trust & patient's GP
- Fees: **£1000** set-up fee and then **£30** initial consultation, **£10** interim consultations, **£40** last consultation (which can be any time from week 4 to week 12) – submit claims on **NHSBSA MYS**

NHS SCS training



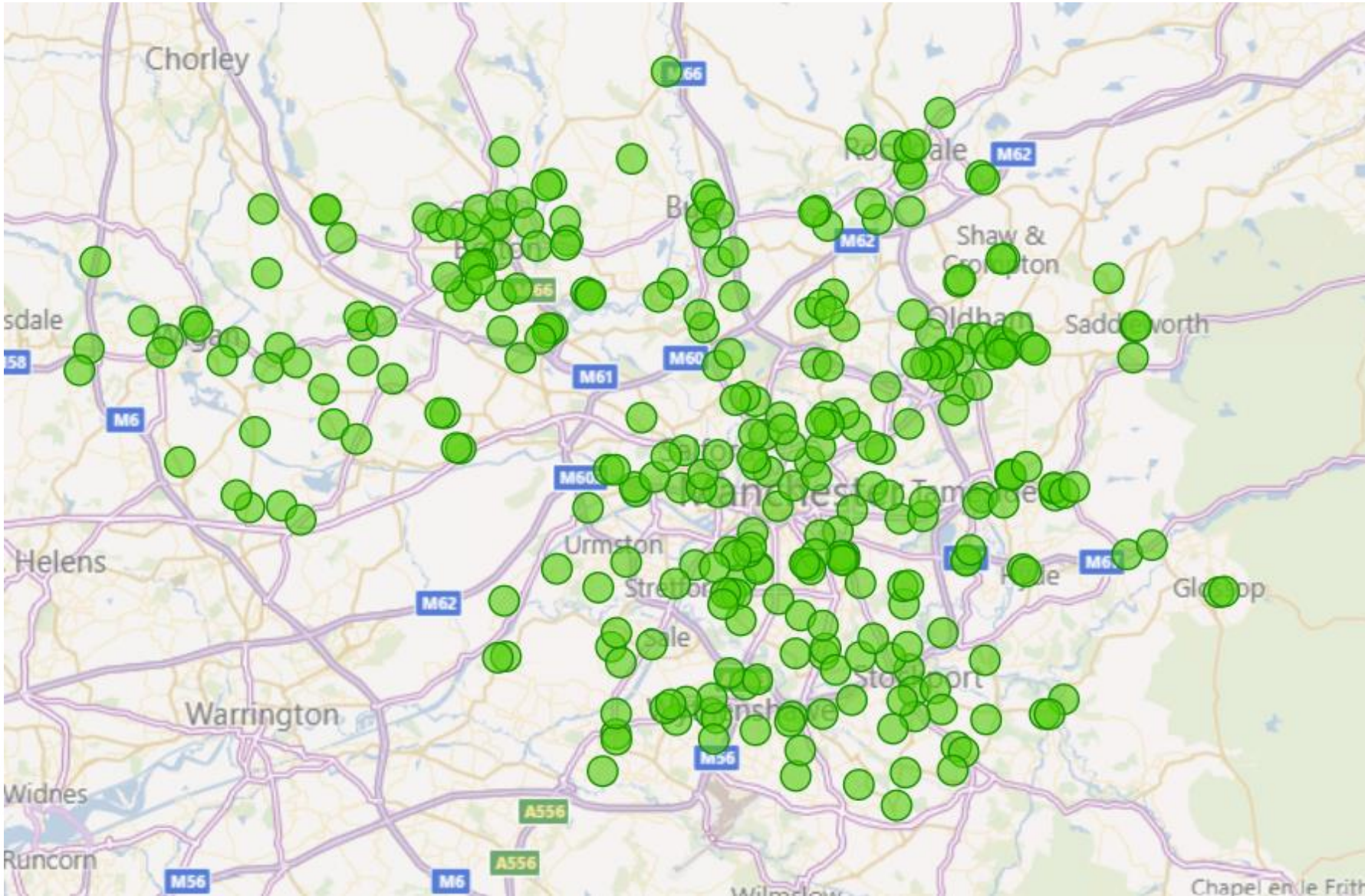
- The National Centre of Smoking Cessation Treatment (NCSCT) Stop Smoking Practitioner Certification (pharmacists that are already certified do not need to repeat their training for the purposes of this service)
- Specialist NCSCT modules to support treatment for people with a mental health condition and pregnant women (these must be completed after the NCSCT Practitioner training has been successfully completed)
- NCSCT module on using e-cigarettes
- Pharmacists must have read the NCSCT Standard Treatment Programme (STP), which will be used to support consultations
- Also need CO monitor and SOP in place to sign up on BSA

NHS SCS in your area (1): Trust status



| Region Name | ICS Name | Acute Trust Name | ODS Code | Stage 1 Contact and Engagement | Stage 2 Working Groups Established | Stage 3 LPC Contact and Engagement | Trust Live |
|-------------|---|---|----------|--------------------------------|------------------------------------|------------------------------------|------------|
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | PENNINE ACUTE HOSPITALS NHS TRUST | RW6 | | | | 10/03/2022 |
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | BOLTON NHS FOUNDATION TRUST | RMC | | | | 31/10/2022 |
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | WRIGHTINGTON, WIGAN AND LEIGH NHS FOUNDATION TRUST | RRF | | | | 09/01/2023 |
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | MANCHESTER UNIVERSITY NHS FOUNDATION TRUST | ROA | | | | 09/01/2023 |
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | STOCKPORT NHS FOUNDATION TRUST | RWJ | | | | 09/01/2023 |
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | THE CHRISTIE NHS FOUNDATION TRUST | RBV | | | | 15/2/23 |
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | SALFORD ROYAL NHS FOUNDATION TRUST | RM3 | | | | 06/02/2023 |
| North West | GREATER MANCHESTER HEALTH AND SOCIAL CARE PARTNERSHIP | TAMESIDE AND GLOSSOP INTEGRATED CARE NHS FOUNDATION TRUST | RMP | | | | 31/3/23 |

NHS SCS in your area (1): Pharmacy registrations



>300 GM
pharmacies
signed up

Useful references

PSNC page:

<https://psnc.org.uk/services-commissioning/advanced-services/smoking-cessation-service/>

Service spec:

<https://www.england.nhs.uk/primary-care/pharmacy/pharmacy-integration-fund/nhs-smoking-cessation-transfer-of-care-pilot-from-hospital-to-community-pharmacy/>

MLCSU dashboard:

<https://medsopt.midlandsandlancashirecsu.nhs.uk/nhs-smoking-cessation-service/>

Standard Treatment Programme (STP):

https://www.ncsct.co.uk/pub_NHS-pharmacy-SCS.php



Caroll Riley

CURE nurse at Salford Royal

Developing teams, enhancing care for future generations



NHS Smoking Cessation Service (SCS) GM Deployment & PharmOutcomes

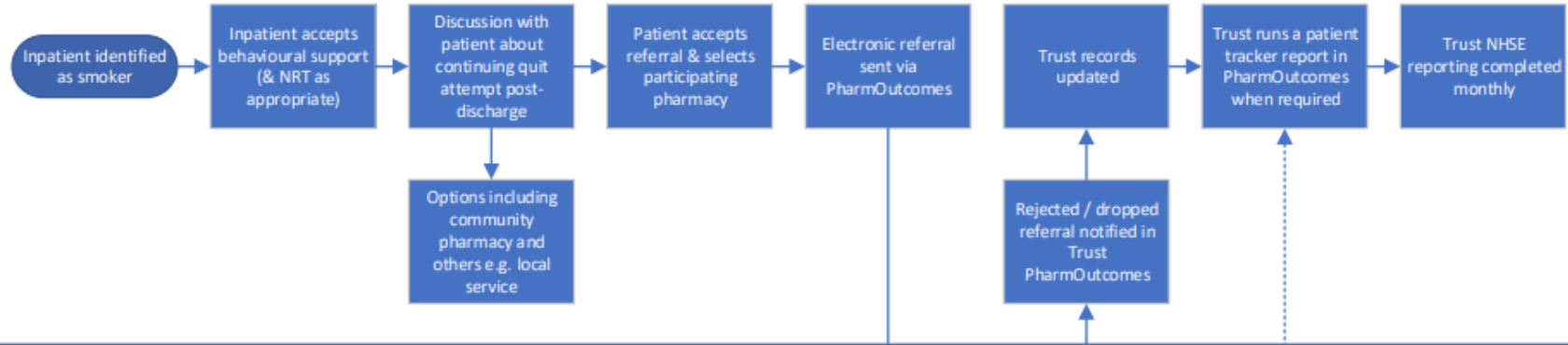
GM Deployment

- **PharmOutcomes has been procured by GM IC on behalf of all NHS Trusts in Greater Manchester**
- **Trusts have all been engaged and all Trust sites with active CURE teams in place are keen to go ahead with the SCS referral pathway as soon as possible**
- **Hospitals live:**
 - Royal Oldham Hospital
 - Royal Bolton Hospital
 - Wigan – Royal Albert Edward Infirmary
 - MFT – Wythenshawe, North Manchester General and Manchester Royal Infirmary
 - Stockport – Stepping Hill Hospital
- **Full deployment plan on next slide**

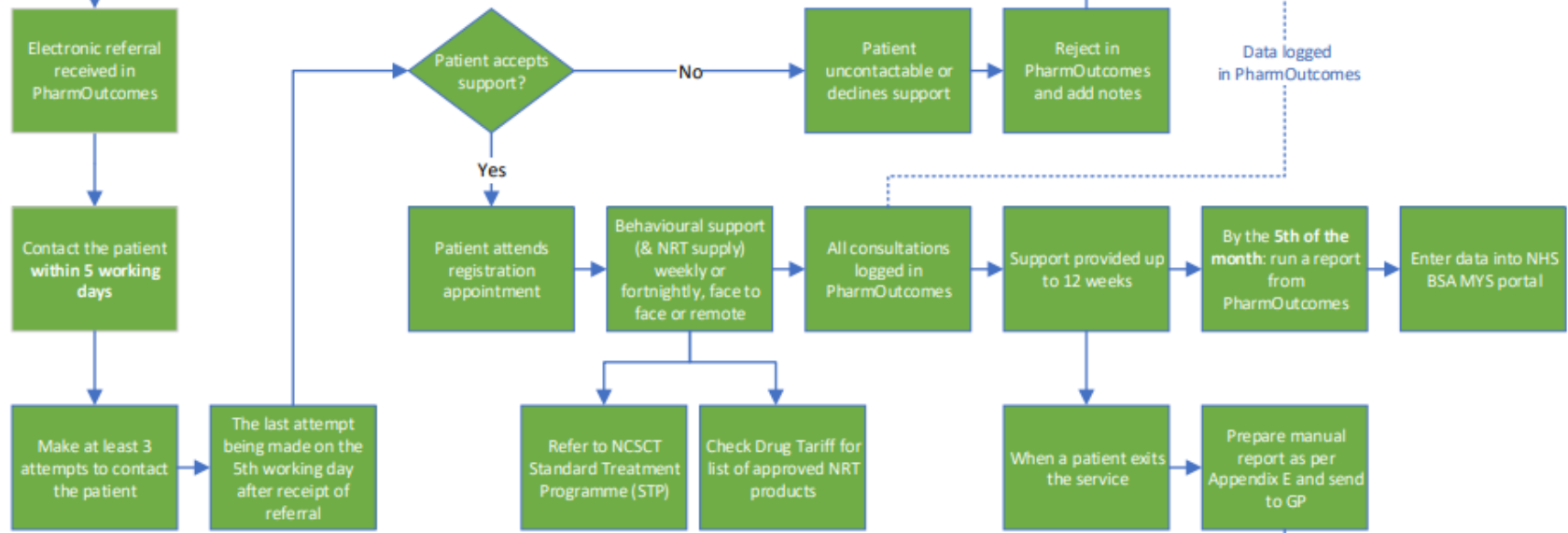
| Trust ODS | Trust Name | Site | Go live date | Set-up Status |
|-----------|-----------------------------------|--------------------------------------|--------------|---------------|
| RW6 | Northern Care Alliance | Royal Oldham Hospital | 01/03/2022 | Done |
| RMC | Bolton NHSFT | Royal Bolton Hospital | 31/10/2022 | Done |
| RM3 | Northern Care Alliance | Fairfield general hospital | 04/01/2023 | Done |
| RM3 | Northern Care Alliance | Rochdale infirmary | 04/01/2023 | Done |
| RM3 | Northern Care Alliance | Salford Royal | 06/02/2023 | Done |
| RWJ | Stockport | Stepping Hill Hospital | 09/01/2023 | Done |
| RW3 | Manchester Foundation Trust (ROA) | Manchester Royal Infirmary | 09/01/2023 | Done |
| RW3 | Manchester Foundation Trust | North Manchester General Hospital | 09/01/2023 | Done |
| RW3 | Manchester Foundation Trust | Wythenshawe Hospital | 09/01/2023 | Done |
| RW3 | Manchester Foundation Trust | Royal Manchester Children's Hospital | TBC | |
| RW3 | Manchester Foundation Trust | Manchester Royal Eye Hospital | TBC | |
| RW3 | Manchester Foundation Trust | St Mary's Hospital | TBC | |
| RW3 | Manchester Foundation Trust | University Dental Hospital | TBC | |
| RW3 | Manchester Foundation Trust | Withington Community Hospital | TBC | |
| RW3 | Manchester Foundation Trust | Trafford General Hospital | TBC | |
| RMP | Tameside ICFT | Tameside General Hospital | TBC Mar 23 | |
| RBV | The Christie NHS FT | The Christie | TBC Feb 23 | |
| RRF | Wigan, Wrightington and Leigh | Leigh Infirmary | TBC | |
| RRF | Wigan, Wrightington and Leigh | Royal Albert Edward Infirmary | 09/01/2023 | Done |
| RRF | Wigan, Wrightington and Leigh | Wrightington Hospital | TBC | |
| RXV | Greater Manchester Mental Health | GMMH Bury site | TBC | |
| RT2 | Pennine Care (Mental Health) | Pennine Care | TBC | |

SCS Patient & Data Flow

Trust Tobacco Dependence Team



Community Pharmacy



GP

Developing team



PharmOutcomes Referral

- The service will always start with an electronic referral from hospital to community pharmacy
- The PharmOutcomes solution supports the hospital team to record patient demographics, quit date and details of NRT supplied
- On hospital discharge, this information can be referred to the patient's chosen community pharmacy for ongoing support
- There will be a series of modules for the community pharmacy to complete – **claim functionality to MYS is now active** – all claim submissions will be sent automatically by the system



Pharmacy Data Recording via PharmOutcomes

The PharmOutcomes National Smoking Cessation templates are available to all pharmacies that have signed up to deliver the service.

Pharmacies can use a set of linked templates to record a patient's progress through their behavioural change support, these include:

1. An initial intervention template following receipt of referral. This is directly linked to the referral received
2. An interim appointment template to record weekly visits for support
3. A 4 and 12 week quit template to record the patient outcomes
4. An onward referral mechanism to send information on to another community pharmacy (supports onward referral as either PharmOutcomes to PharmOutcomes or via nhs.net where the onward referral pharmacy may not use the PharmOutcomes solution)
5. A mechanism to record referrals received by the pharmacy via email (manual entry)



Accepting a referral in PharmOutcomes

| | |
|------------------|--|
| Name of pharmacy | Test Pharmacy NHS SCS Demo (v2 Model) - FTEST13 |
| Notes | Client happy to have Normal NiQuitin 21mg patches if the Clear patches are not available |

Acceptance and completion of referred service

This referral has been made to your organisation at the request of a patient.
If you are unable to complete the referral, you can reject it, but please select the reason for rejection from the drop down list below.
You can make relevant notes in the Notes box.

Reason for rejection: Rejection reason

Complete now Return (unable to complete)

[\[-\] Hide Referral History](#)

Referral History

Referred to Test Pharmacy NHS SCS Demo (v2 Model) - FTEST13 by Test Hospital Trust NHS SCS Demo (v1 + v2 NTEST14)
2022-08-01 08:49:08

The first appointment (registration) must be arranged so that the patient does not run out of NRT

The PharmOutcomes template for SCS is different to other referral services (e.g., CPCS) in that the options are to 'complete now' or 'reject'. Pharmacies must select **'complete now'** to acknowledge receipt of the referral and confirm patient contact has been made – this does not mean that the initial consultation must be recorded at this time. The initial phone call to the patient can be made by any member of the pharmacy team.

Last updated on 2022-08-01 08:55:22.

Patient Details

Family Name: STOTESBURY
Given Name(s): NICHOLAS JAMES
Date of Birth: 06-jun-1987
Gender: male
NHS Number: [REDACTED]
Address: [REDACTED]
Postcode: [REDACTED]

Patient's GP Details

GP Name: [REDACTED]
GP ODS Code: [REDACTED]
GP Address: [REDACTED]
GP Postcode: [REDACTED]

[Unlink PDS match](#)

Tick the field below to confirm contacting the Client to arrange the Initial Appointment

Confirmed contacting client Yes

Save



Cost of PharmOutcomes

Provider pays vs Free of charge

- Initial use of the template will be free of charge until the Pinnacle provider pays service management tool “PharmOutcomes Direct” is in place
- The cost of the Service templates will eventually fall into the “provider pays” Pinnacle service portfolio
- The cost of PharmOutcomes to contractors are the same as for CPCS and pharmacies will have the option to pay for support via affinity group partners
 - Pharmacies will be given notice before the move to provider pays takes place
 - Pharmacies can continue with claim management functionality or revert to the free option
 - PharmOutcomes have now implemented claims functionality
 - Saving the record in PharmOutcomes will auto populate the MYS claim

PharmOutcomes Demo

<https://media.pharmoutcomes.org/video.php?name=NHSSmokingCessationService-CommunityPharmacy>

Resources

Video showing how to use the PharmOutcomes modules associated with this service:

<https://media.pharmoutcomes.org/video.php?name=NHSSmokingCessationService-CommunityPharmacy>

PSNC website page for SCS: [Smoking Cessation Service \(SCS\) - PSNC Website](#)

Service specification: [B1298-community-pharmacy-advanced-service-specification-nhs-smoking-cessation-service.pdf \(england.nhs.uk\)](#)

GM SCS Webinar recording: [SCS Webinar \(November 22\) - YouTube](#)

NCSCT Standard Treatment programme which gives you detailed information on delivery of patient consultations: [NCSCT Standard Treatment Programme \(STP\)](#)



Questions & Answers